

## **BUSINESS AND CULTURE OF INDIA**

### **College of Business**

**Dates:** March 11 – 21, 2017

**Credits:** 3, MGMT 5000 or MGMT 3000

**Cost:** \$3400

Included: international and domestic airfare, hotel, on-ground transportation, breakfast and dinner, company and university visits, cultural events and sightseeing activities, international health insurance, visa, tour coordinator

Not included: Tuition, lunch, activities during free time, personal items

**Deadlines:**

- Completed application form and \$500 deposit due by November 15, 2016
- Second Payment of \$1500 due by December 15, 2016
- Final payment for remaining balance due by January 15, 2017

**Tentative Itinerary\***

**Sat. March 11<sup>th</sup>. Day 1: Departure day**

Depart from Chicago to Delhi.

**Sun. March 12<sup>th</sup>. Day 2: Overnight in Delhi**

Arrive in Delhi. Customs and immigration take 30 to 45 minutes. Meet and transfer to hotel.

Meals: Welcome dinner

**Mon. March 13<sup>th</sup>. Day 3: Old Delhi Sightseeing: Overnight in Delhi**

Introduction to India – History, Politics, Religion: Learn about the history of India and Delhi, the independence struggle, see the major iconic sites of democratic India (India Gate, President's House, Parliament House) and learn about how the country functions.

Visit Gandhi Smriti to see the life and times of Mahatma Gandhi. Visit the Qutb Minar, which marks the arrival of Islamic dynasties in India. Built by the Slave Dynasty who ruled India for nearly a century, the complex is a grand cultural statement marking the beginning of a new religion that transformed the country. We can also take a rickshaw ride through Old Delhi, to see the city of Shahjahanabad, which was ruled by the Mughals until they lost their empire to the British. Meals: Breakfast and dinner

**Tues. March 14<sup>th</sup>. Day 4: New Delhi Sightseeing. Overnight in Delhi**

Morning visit to - Jama Masjid, Walking and cycle Rickshaw ride in Chandni Chowk Market to explore - Kinnari Bazaar(Wedding Market), Parantha Wali Gali (Indian Breakfast Street), Textile Market (Wholesale Market), Books market (Books, Notebooks, Wedding cards etc), Spice Market (Grind and Whole Spices) also visit Fateh puri Mosque, Sis Ganj Gurudwara, Jain temple, Shiva Temple

**Wed. March 15<sup>th</sup>. Day 5: Delhi to Agra. Overnight in Agra**

Drive to Agra 4hrs through the new Yamuna expressway. Check in and relax. Afternoon visit to Agra Fort (a UNESCO World Heritage Monument) and in the evening drive to the other side of river Yamuna for the sunset views of Taj Mahal.

**Thurs. March 16<sup>th</sup>. Day 6: overnight in Mumbai**

Visit Taj Mahal at sunrise. Return to Delhi for flight to Mumbai.

**Fri. March 17<sup>th</sup>. Day 7: Agra to Mumbai. Overnight in Mumbai**

Morning visit to a Business School

Afternoon visit an educational non-profit organization

Meals: Breakfast and dinner

**Sat. March 18<sup>th</sup>. Day 8: Overnight in Mumbai**

Excursion to Elephant Island, A UNESCO World Heritage Site. Afternoon visit to the Prince of Wales Museum, walk through Marine Drive and see the famous fast food at Chowpatty Beach. Dinner at a restaurant in Chowpatty. Overnight Mumbai

**Sun. March 19<sup>th</sup>. Day 9: Overnight in Mumbai**

Morning visit Dharavi Slum to learn about the informal economy, market-driven recycling, migration trends in India, urban villages, etc.

Afternoon visit a middle-class market area to learn about the typical products and services in the market, consumer preferences, local versus global brands, trends in the market etc.

Meals: Breakfast and dinner

**Mon. March 20<sup>th</sup>. Day 10**

Departure day. Fly from Mumbai to Chicago

**Eligibility**

This program is open to GSU undergraduate and graduate students. All participants must have completed at least 24 credit hours at a U.S. higher education institution and be in good academic standing at the time of application.

**Application Procedure**

Students can start applying as soon as possible. Their applications will be reviewed in the order they are received and communication will be given about their acceptance. Upon acceptance, students must make their deposit to ensure their spot. Indiana University Center for Interna-

tional Business and Research grant will award \$600 for the first 16 students who make the first two payments (\$2000) by 12/15/2016.

1. **Study Abroad Appointment** - Make an appointment with Study Abroad Coordinator, Amy Schoenberg [aschoenberg@govst.edu](mailto:aschoenberg@govst.edu), and request the Study Abroad Application packet.
2. **COB Application & Study Abroad Application Form** - Submit application forms and other required documents at your earliest convenience to the Office of International Services, GMT Building, Room 151.
3. **Deposit** – Once your application has been reviewed and you receive acceptance, your deposit will be applied to your program fee. (Application and deposit are due by 11/15/2015, but you are encouraged to submit the application and deposit early.)
4. **Study Abroad Scholarship** – If you choose to apply for the scholarship, submit your application to Amy Schoenberg ([aschoenberg@govst.edu](mailto:aschoenberg@govst.edu) ) by 12/1/2016. Application and instructions are inside the Study Abroad Application packet.
5. **Financial Aid** - Check with the Financial Aid office to find out the possibility of using your financial aid funds/loans toward the course tuition and trip expenses. Contact: Matthew Zarris ([mzarris@govst.edu](mailto:mzarris@govst.edu)).
6. **Course Registration** - Register for MGMT 5000 or MGMT 3000 (either for credit or audit). Please note that auditing may require the assistance of the professor and costs \$75.
7. **Passport** - Apply for passport ASAP if you don't have one already. Make sure your passport is valid for at least 6 months past your date of arrival in India. Submit a copy to OIS.
8. **Visa** – Upon acceptance, you will be given instructions on what to submit to the Study Abroad Coordinator for your visa application. This will be handled by the Office of International Services and the visa fee is already accounted for in the program fee.
9. **Vaccinations** – Unless you are entering from a World Health Organization Yellow Fever designated country (which the U.S. is not), there are no required vaccinations. However, you should be up to date with routine vaccinations. The Center for Disease Control does suggest obtaining the **Hepatitis A and Typhoid vaccine**. Consult with your doctor about additional vaccines and check the Center for Disease Control website for assistance.